



**ALICE IN THE CROSSCURRENTS:
AN UPDATE ON FINANCIAL HARDSHIP IN
FRANKLIN AND SOUTHAMPTON COUNTY, VIRGINIA**



Who is ALICE?

ALICE: Asset Limited, Income Constrained, Employed

We all know people who are ALICE: Asset Limited, Income Constrained, Employed – earning more than the Federal Poverty Level, but not enough to afford the basics where they live. They are often referred to as the “working poor.” ALICE households and households in poverty are forced to make tough choices, such as deciding between quality childcare or paying the rent – choices that have long-term consequences for their families.

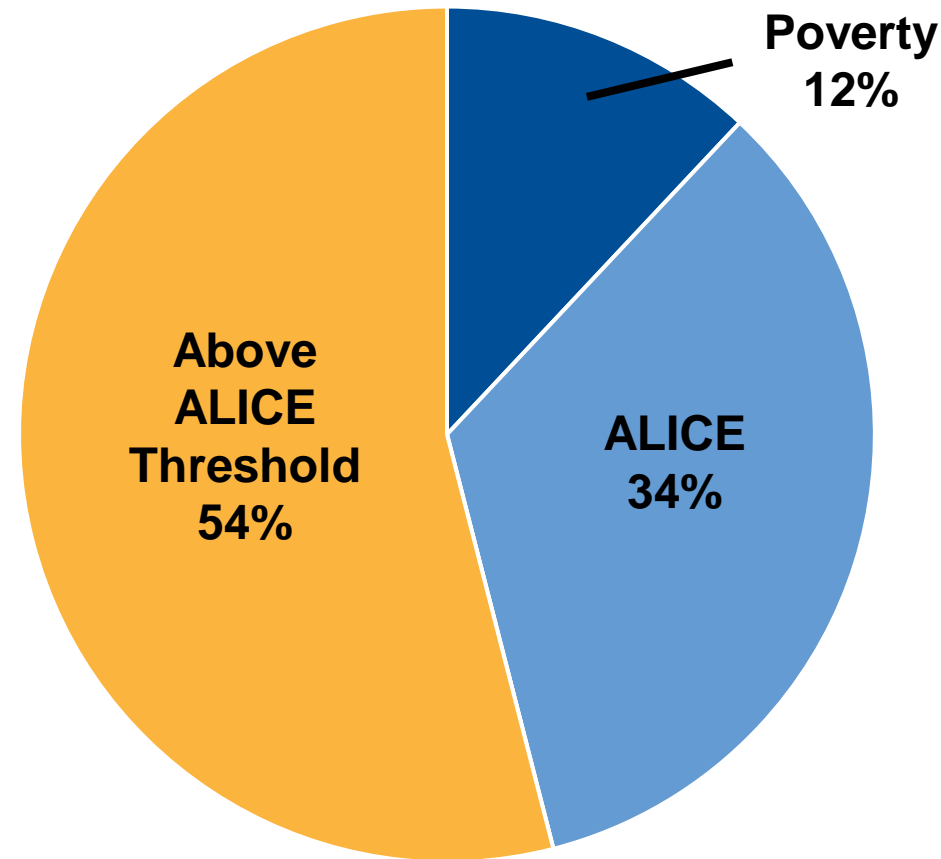


ALICE Households in Franklin & Southampton County, VA

Total Number of Households in Franklin & Southampton County in 2022 - 10,190

Franklin & Southampton County Households in 2022:

Above ALICE threshold – 5,457
ALICE – 3,497
Poverty – 1,236



Federal Poverty Level in 2022

Single – \$13,788

Family of 4 - \$29,678

2 Seniors 64+ - \$16,400

ALICE Threshold in 2022

Single – \$28,632

Family of 4 - \$74,472

2 Seniors 64+ - \$50,292



How do we determine the ALICE threshold?

Traditional economic measures underestimate the actual cost of basics. To better capture the reality of household costs in each Virginia county, United For ALICE provides a **Household Survival Budget** that is tailored by location and household type.

These budgets include housing, childcare, food, transportation, health care, and technology, plus taxes and a 10% miscellaneous category.

This budget is the basis for determining whether households are above or below the ALICE Threshold by county.



Franklin & Southampton County Household Budget

ALICE Household Survival Budget, Selected Counties, Virginia, 2022

Monthly Costs and Credits	Single Adult	One Adult, One Child	One Adult, One In Child Care	Two Adults	Two Adults Two Children	Two Adults, Two In Child Care	Single Adult 65+	Two Adults 65+
Housing - Rent	\$550	\$470	\$470	\$470	\$545	\$545	\$550	\$470
Housing - Utilities	\$163	\$258	\$258	\$258	\$310	\$310	\$163	\$258
Child Care	\$0	\$422	\$1,125	\$0	\$844	\$2,250	\$0	\$0
Food	\$439	\$745	\$668	\$805	\$1,354	\$1,196	\$406	\$743
Transportation	\$397	\$531	\$531	\$638	\$1,048	\$1,048	\$333	\$510
Health Care	\$194	\$455	\$455	\$455	\$759	\$759	\$512	\$1,024
Technology	\$86	\$86	\$86	\$116	\$116	\$116	\$86	\$116
Miscellaneous	\$183	\$297	\$359	\$274	\$498	\$622	\$205	\$312
Tax Payments	\$326	\$743	\$919	\$433	\$1,041	\$1,390	\$388	\$687
Tax Credits	\$0	(\$217)	(\$217)	\$0	(\$433)	(\$433)	\$0	\$0
Monthly Total	\$2,338	\$3,790	\$4,654	\$3,449	\$6,082	\$7,803	\$2,643	\$4,120
ANNUAL TOTAL	\$28,056	\$45,480	\$55,848	\$41,388	\$72,984	\$93,636	\$31,716	\$49,440
Hourly Wage	\$14.03	\$22.74	\$27.92	\$20.69	\$36.49	\$46.82	\$15.86	\$24.72



Hardship Persists in Franklin & Southampton County

Households Below
the ALICE Threshold:

2021: 4,540

2022: 4,733



Demographics of Households in Hardship

Highest % Hardship

83% Single Female Headed Households

64% Black Households

53% 65+ Years of Age

Lowest % Hardship

19% Married Parent Households

24% Asian Households

43% 25-44 Years of Age

Spotlight on ALICE Families with Children

In 2022, **42%** of families with children in Franklin and Southampton County struggled to get by.



A Perfect Storm Keeps ALICE From Stability



In **2022**, a family of four* saw the loss of up to \$15,000 in tax credits and supports that they could access in 2021.

**With two adults, an infant and a preschooler*



Basic Expenses

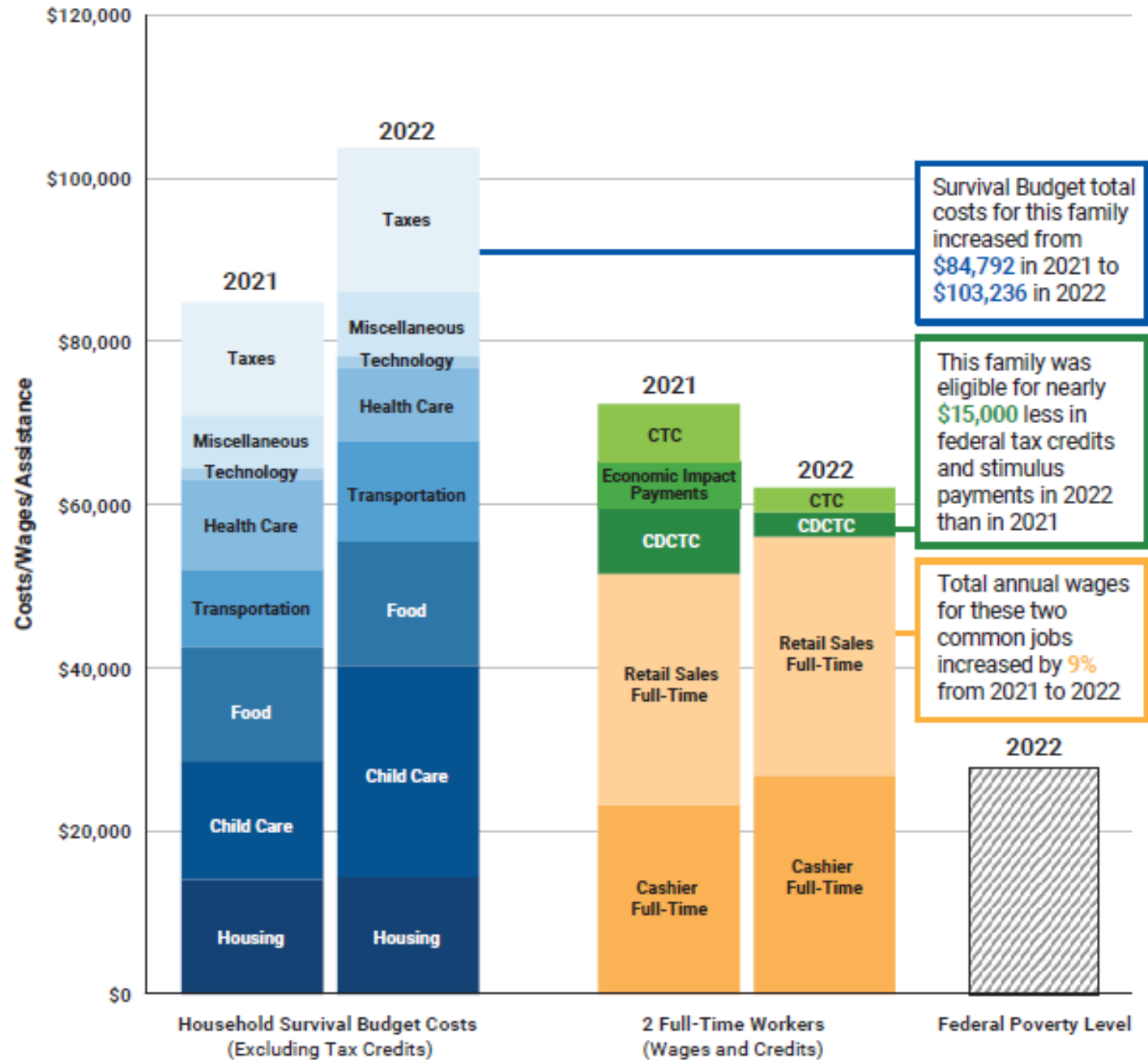


Employment Income



Pandemic Support





The Change in Wages & Credits For A Family of 4 in Virginia



Action Plan: Franklin & Southampton County

- Visit UnitedForALICE.org/Virginia to dig deeper into the data.
 - Encourage the use of this data to create change.
 - Build awareness around the causes and possible solutions.
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“ I want to make a better life for myself, but of course I have to start with stability. I want stability more than anything.”

- ALICE Worker



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